

Book a guided tour to Georgian Social Enterprises!

If you are reading this booklet it means you are coming to Tbilisi for the conference <u>Impact in the Neighbourhood</u> organized by the <u>EVPA</u> and <u>CSRDG</u>. Along with experience sharing and networking, don't miss a chance to meet Georgian Social Enterprises personally, at their showrooms and workshops.

Purposeful development of Social Entrepreneurship Ecosystem in Georgia started back in 2009. Since than the Center for Strategic Research and Development of Georgia (CSRDG) with partner organizations, as well as other representatives of the Georgian civil society have been implementing immense work on supporting establishment and strengthening of SEs; promotion of the concept; development of cross-sector partnerships, and etc. Nowadays, there are more than 150 social enterprises operating throughout Georgia and the number is permanently growing.

CSRDG and EVPA are inviting you to visit **3 Tbilisi based Social Enterprises** (please see the descriptions below) which create tangible social impact in the spheres of women's empowerment, work integration of persons with disabilities and social entrepreneurship ecosystem development. The founders/managers of the SEs will personally meet you and provide extensive information about their work.

Date: June 30, 2023

Time: 14:30 am (Tbilisi Time, +4 GMT)

Duration: 3 hours

Price and Booking: 35 USD per person. The number of visitors is limited: for signing up please, make a payment 5 days in advance via payment **Link** (except American Express) or please reach the conference registration desk on June 28th before the opening of the **Impact in the Neighbourhood** event and pay with cash in Georgian Lari.



Social Enterprise Kodala

Kodala was founded in 2013 by the youth movement Davitianni. The social mission of Kodala is to facilitate resocialization, integration and employment of people with disabilities by creating decent employment opportunities

Products/Services

Kodala operates 4 production line and produces more than 200 types of wooden toys and souvenirs:

- 80 types of puzzle toys
- 50 types mechanic toys
- 55 types of Figural toys
- 30 types of souvenirs
 Furthermore, Kodala offers toymaking masterclasses to children and other interested persons.

The surface of the toys is covered with ecologically clean German paint, which is safe for children and meets the European standard EN 71. The toys contribute to development of creativity, motor and cognitive skills of children.

Social Impact

- More than 55 persons with disabilities and socially disadvantaged people went through vocational training programs and acquired new profession;
- There are employed 17 persons with disabilities at Kodala;
- Kodala creates decent jobs; the provided salaries are in line with the mainstream labor market rates.

Address: Holy Trinity Cathedral of Tbilisi, Georgia

FB page: <u>Social Enterprise Kodala</u>









Social Concept Store ESKI



ESKI was established in 2022 by the Social Enterprise Alliance Georgia. The social mission of ESKI is to unite the products of Georgian social enterprises in one space and to offer the customers items that hold positive social value, the purchase of which increases the positive impact on the world.

Products

It unites 350+ types of items from 25 social enterprises, including:

- Handmade decorations
- Traditional craft pieces
- Accessories and jewelry
- Wooden products and toys
- Stationeries and etc.

Establishment of ESKI has created new opportunities for social enterprises to sell their products as most of them do now have own offline showrooms. Furthermore, ESKI promotes social entrepreneurship on everyday basis among the customers as well as visitors of the various fairs.

One of the biggest achievements of ESKI was the partnership with the Georgian Rugby Union: special products were produced by SEs for the two rugby matches in Tbilisi and for the first time, supporters of rugby were able to purchase products at the stadium. 8 Social Enterprises produced the merchandises.

Social Impact

- Within 10-month ESKI hosted 1872 unique customers
- 80207 GEL was transferred to partner social enterprises.

Address: 7 Nato vachnadze street, Tbilisi, Georgia

FB page: Social Concept Store ESKI



Social Enterprise Potteria

Potteria was founded in 2018, by the handicraft studio "Estia". The mission of Potteria is to empower women (especially women in conflict with law) personally and economically by creating Georgian traditional ceramics and practicing modern approaches.

Products/Services

- So-called white wood Utility products of all kinds;
- Gift products made of white clay with printed image.
- Pottery for households and the HORECA

Additionally, Potteria offers psycho-rehabilitation and clay crafting courses to its beneficiaries and customers.

Social Impact

- There are 10 women employed at Potteria: 2 Ukraininas, one in conflict with law, 2 victims of violence, 1 one women over 70 years.
- 3 children are receiving art therapy services; More than 20 people completed clay crafting classes 10 women having different needs, 6 refugees from Ukraine, and 4 children with disabilities.
- Twenty 60+ people attended clay crafting classes that contributed to their resocialization and regaining the feeling of being valued.

Address: Tsinamdzgvrishvili 60, Tbilisi, Georgia

FB page: <u>Potteria SE</u>





Tbilisi is Waiting for You!

