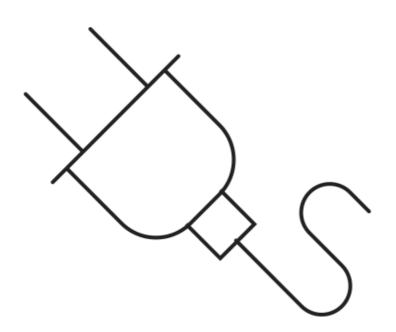


EU WEBINARS

Through 3 EU webinars
we have informed 172
members and
practitioners in the
impact space about
several EU policies in the
social finance field.



65 new members

primarily in North Western Europe, some in Central and Eastern Europe, and Southern Europe 16 exchanges with members to inform them about the EU funding opportunities



4 policy briefs about relevant EU initiatives and 2 policy related updates 2 policy sessions at the EVPA Annual Conference which took place in The Hague, in November





1st EVPA Annual Impact Report
highlighting the main activities and
achievements of EVPA in 2018 with
the purpose to give a clearer idea on
the investing for impact space

134 participants for our Training Academy courses and 8.5/10 would recommend the course to a peer





1 report on 15 years of impact, including a "Charter of Investors for Impact" and a "Roadmap for Investors for Impact"





Priority 1

Support the Commission in its outreach activities at EU, national and local levels with the aim of ensuring the implementation of European policies in the relevant area

Exchanges with authorities

Through the various exchanges with EC officials and other multilateral authorities, the knowledge within EVPA was enhanced, and this was in turn passed on to members through qualitative content in the form of mass communication (webinars & policy briefs), but also during individual meetings with several members.

EU News

Through 3 EU webinars we have informed 172 members and practitioners in the impact space about several EU policies in the social finance field. 71.3% of the participants indicated that the webinars increased their knowledge on the related topic.

Policy sessions

At the EVPA Annual Conference which took place in The Hague, in November 2019, we organised two workshops:

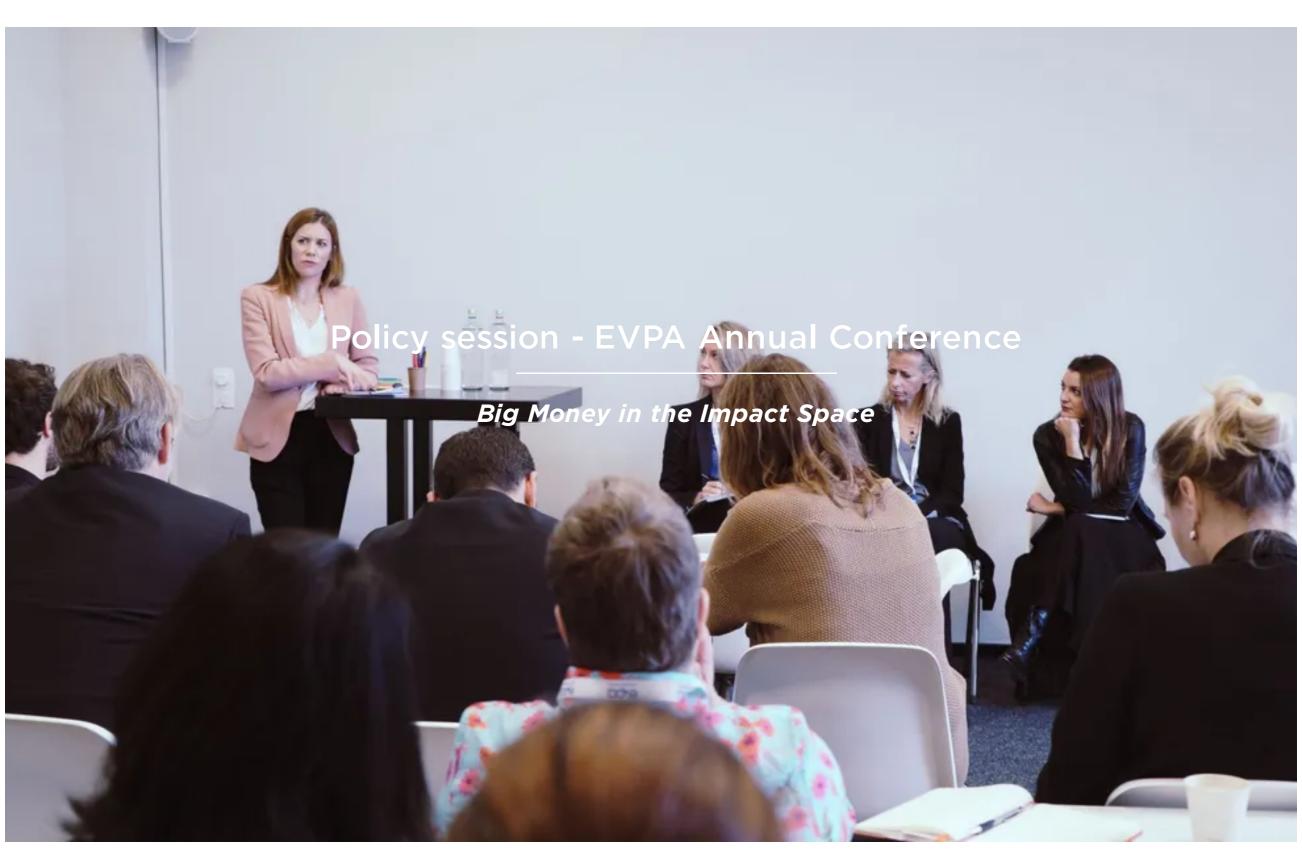
- Big Money in the Impact Space on the topic of InvestEU: 25 participants and 4 speakers from ESADE, EIF, DG EMPL, EBRD
- Revolution in the Welfare Service Delivery on Impact Bonds: 22
 participants and 7 speakers from VDAB, Social Finance NL, Social
 Finance UK, EIF, Portugal Social Innovation, Start Foundation NL
 & Yunus Social Business.



71.3% of the participants indicated that the webinars increased their knowledge on the related topic.



Big Money in the Impact Space on the topic of InvestEU: 25 participants and 4 speakers from ESADE, EIF, DG EMPL, EBRD.



EU news

In 2019, we produced 4 policy briefs about relevant EU policy initiatives or subjects of major attention in the social innovation ecosystem & 2 policy related updates. In addition, in order to inform our members on the funding opportunities made available by the European Commission, we have continued to update the EU funding webpage (949 total unique page views), which offers easy access to the information for social finance providers.

Exchanges with members

Through 16 exchanges with our members, we informed them about the EU funding opportunities for social finance providers. These exchanges increased their knowledge on the existence of several EU programmes and funds, and how they can benefit from them.

As a thought leader within the impact space, EVPA monitors and communicates noteworthy developments in the sector at European and national level, and voices concerns and expectations of its network to policymakers.

As a catalyst, EVPA connects relevant stakeholders and facilitates conversation and collaboration between them on key policy topics.

Policy Webinar: InvestEU - What's in for Venture Philanthropists and Social Investors?

On 11 December, together with MAZE we organised a webinar on InvestEU. Bernardo Urrutia from the European Commission, presented the plan with a focus on the social investment window and the ESF+, and Dr. Markus Freiburg from FASE made suggestions on the multi-annual financial framework from a practitioner's perspective.



Go to the next priority



Priority 2

Reinforce the capacity of the network's members, including through offering a platform for the exchange of good practices in the relevant field, and raising awareness on relevant EU policies

Annual report

In 2019, we launched our first public annual report. We've highlighted the main activities and achievements of EVPA in 2018 with the purpose to give a clearer idea on the investing for impact space and attract new actors interested to create more impact. In addition, the report comprises the membership survey results represented in various 'infographics', as well as the main achievements of EVPA in the last 15 years.

Website

In September 2019, we published an improved version of the website, tackling mainly design issues. The new version is more user-friendly and integrates better the different tracks of the EVPA activities. We've had an increase of 38% in the number of total visits and 30% in the number of unique visits.

Encounters and exchanges between practitioners

EVPA convened 60 senior leader VP/SI practitioners (Venice Gathering) to discuss around current sector challenges and successes. In addition, we had 94 one on one meetings with members and prospects and organised or spoke at 24 events in local markets.



76% see EVPA as clearly a network of investors for impact



77% expressed that their knowledge of trends and approaches has deepened thanks to our research on best practices

15 YEARS OF GROWTH 2019 CELEBRATING IMPACT

Community

In 2019, EVPA acquired 65 new members primarily in North Western Europe, some in Central and Eastern Europe, and Southern Europe. We achieved a 34 member net growth moreover 74% (48) of EVPA members are practising venture philanthropy/social investment.

Incubators & Accelerators report

Incubators and accelerators are the actors that have a prominent role in matching demand and supply in the social impact ecosystem. Together with MAZE, we decided to analyse their role and activities, to give a comprehensive overview of the European landscape and come up with some recommendations.

Training Academy

In 2019, we organised two courses with the support of the European Commission: the Social Impact Measurement and Management course (2 editions) and the EVPA Crash Course on Venture Philanthropy and Social Investment. In total, 134 participants joined the two courses and about 85/10 of the participants would recommend the course to a peer. The travel scholarships were assigned to 4 resource-strapped organisations.



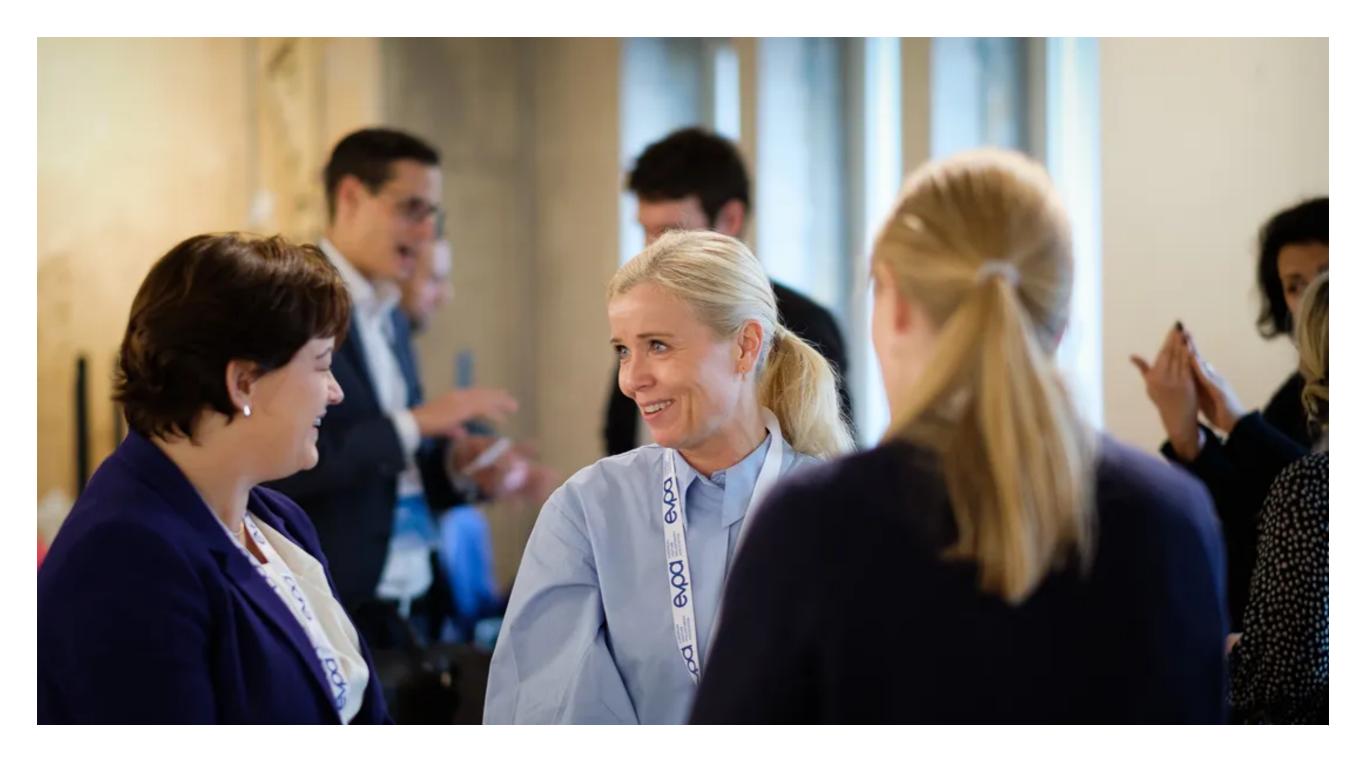
83% of members would recommend EVPA as a network to their peers

"The more EVPA organises moments where sharing and collective intelligence emerges, the more impact they will make!"

Lisa Brandstetter, Impact Investment Manager, Scheuch Impact GmbH



Go to the next priority



Priority 3

Voice the concerns and expectations of organisations facilitating access to finance to (potential) entrepreneurs from disadvantaged and underrepresented groups / social enterprises

Exchanges with EVPA members

We had 5 exchanges with members of EVPA in order to get insights on their perceptions of the European social investment ecosystem, the EU legislation and the EU funding opportunities.

Policy initiatives timeline

We created a policy timeline "Accelerating Policy For Impact-Key Initiatives in the European Ecosystem" showing key European policy initiatives both at European and at multilateral level. It also includes EU funding opportunities and EVPA'S initiatives over the years from 2011 until now.

InvestEU webinar

We organised a webinar on the financial instruments under InvestEU, titled "Towards InvestEU: Financial Products for the Social Impact Ecosystem". 85% of the participants mentioned that the webinar increased their knowledge on EU financial instruments.

Conference attendance

EVPA staff represented the experiences and concerns of social investors at 21 conferences in 9 different countries.

New resources

We gave more visibility to existing reports related to policy topics. We selected 5 and included them in our newsletters, social media and on the website.

FVPA | Compared to the control of t

This timeline shows key
European policy initiatives
paving the way for a favourable
social investment space. It
features both major policy
actions at European and
multilateral levels, including
growing funding opportunities,
and EVPA initiatives.

85 % of the participants mentioned that the webinar increased their knowledge on EU financial instruments.

EU Webinar - The InvestEU Programme

EVPA hosted a free webinar to shed light on InvestEU clarifying which would be the financial products under the Social Investments and Skills window of InvestEU, and which role the European Commission (EC) and the Implementing Partners (IPs) would play in their roll-out.







Priority 4

Provide data / research on developments in the field and on priority topics

15 years of impact report

This report, including the "Charter of Investors for Impact" and the "Roadmap for Investors for Impact", takes stock of the situation of the impact ecosystem to identify the way forward for investors for impact. We zoom in on specific European regions, looking at the key policy initiatives aimed at boosting the sector.

Success Stories

We updated our mini-site stories.evpa.eu.com with 5 new articles and one updated story showcasing real examples and explaining how investors for impact can contribute to the development of an innovative solution to tackle a specific social challenge. A new video was also produced and it will be published beginning of 2020.

Multimedia formats

We produce multimedia formats (such as webinars, infographics, interactive pages etc) to disseminate the insights of our research and policy work to reach and engage as many practitioners as possible. We also screened, shared and disseminated 106 research reports of relevance to the sector.



72 experts involved in total from 61 organisations

Read and download the report



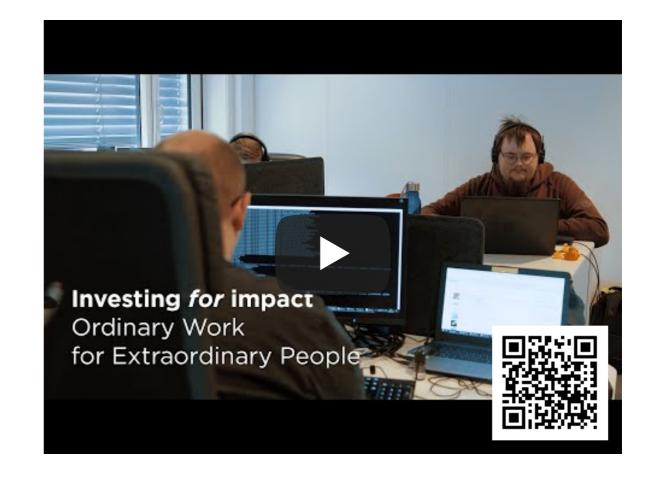
Read the stories

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Investing for Impact: Ordinary Work for Extraordinary People

Meet Lars, the founder of Unicus, an IT company that hires people with autism and tap into their strengths and attention to detail! Discover how our member, Ferd Social Entrepreneurs has supported Unicus over the years. This is a great example of what investing for impact means.

Read more about the story



Go to the next priority

