



Talking Numbers

Scaling impact practices

Wednesday 19 April

Moderators



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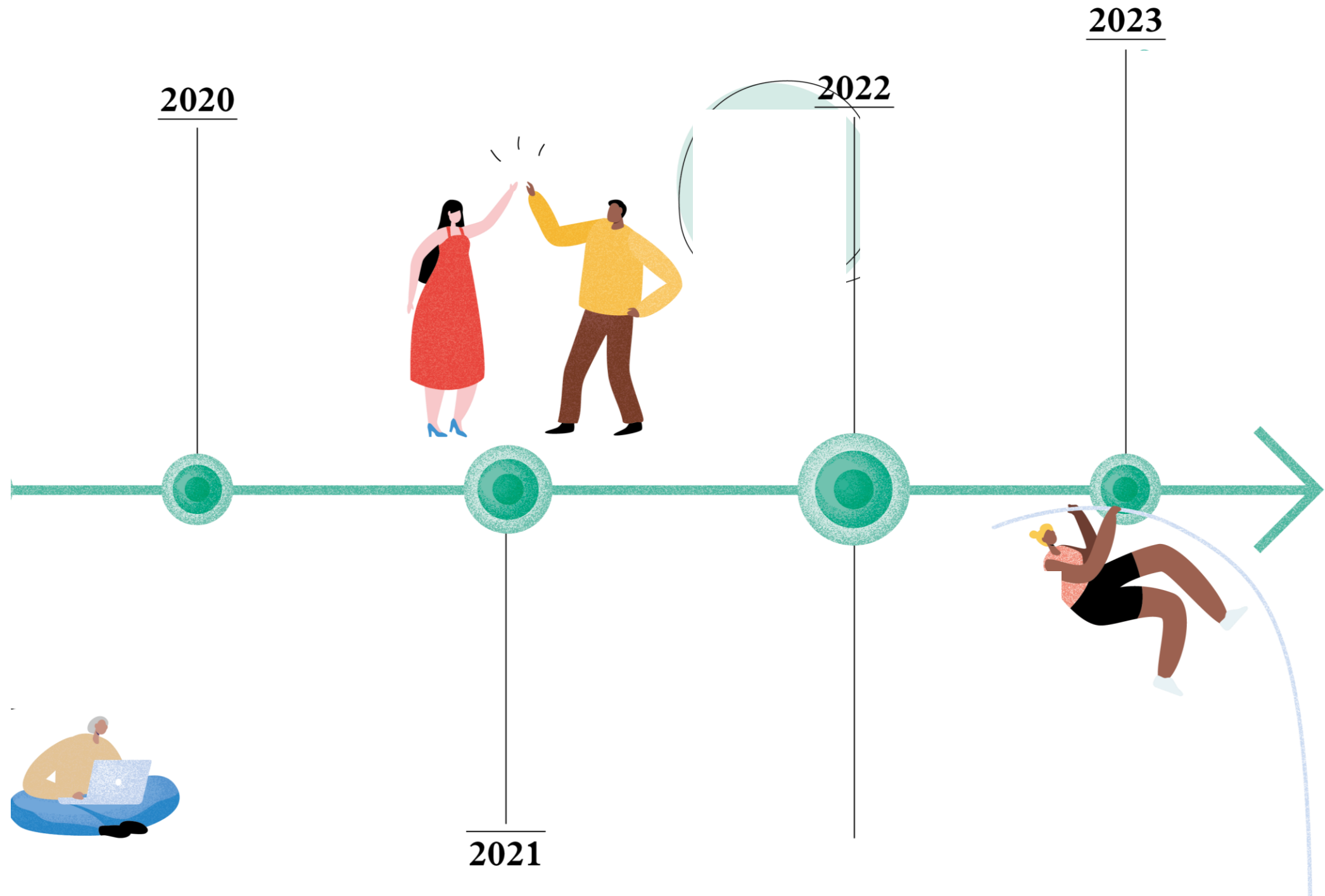


Agenda

Introduction: The European data harmonisation consortium	
Statement #1	Insights from experts
	Open discussion
Statement #2*	
Statement #3*	
Conclusions and wrap-up	

** The structure of this statement is the same as that of statement 1*

The European data harmonisation consortium



evpa
INVESTING FOR IMPACT

Accelerating Impact

Main takeaways from the first harmonised European impact investment market sizing exercise

impact investment market sizing exercise
Main takeaways from the first harmonised European

Accelerating Impact



Time for debate

Additionality

1. Impact investing definition should go beyond the intention to generate a measurable social and/or environmental impact, and include an explicit mention to **investor additionality**, which aims to generate an impact that would have not happened otherwise

Insights from experts

*Impact investing definition should go beyond the intention to generate a measurable social and/or environmental impact, and include an explicit mention to **investor additionality**, which aims to generate an impact that would have not happened otherwise*



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Open discussion

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Public assets

2. Agreeing on a **well-defined set of criteria** that can describe what makes investing in listed companies and publicly traded bonds impact investing is a crucial step to expand the reach of the impact movement, while maintaining the impact integrity of the ecosystem

Insights from experts

*Agreeing on a **well-defined set of criteria** that can describe what makes investing in listed companies and publicly traded bonds impact investing is a crucial step to expand the reach of the impact movement, while maintaining the impact integrity of the ecosystem*



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Open discussion

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Mobilisation of resources

3. To ensure the impact investing market works efficiently and further resources are mobilised for impact, data have to (i) distinguish between **direct** and **indirect investments** to avoid double counting and maintain integrity; and (ii) reflect the **needs of the impact enterprises**, who receive the financial and non-financial support from the investors and generate impact on people and the planet

Insights from experts

*To ensure the impact investing market works efficiently and further resources are mobilised for impact, data have to (i) distinguish between **direct** and **indirect investments** to avoid double counting and maintain integrity; and (ii) reflect the **needs of the impact enterprises**, who receive the financial and non-financial support from the investors and generate impact on people and the planet*



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Open discussion

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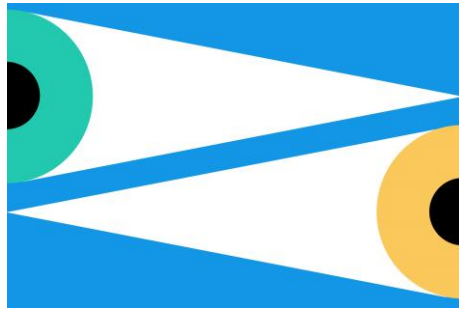


Conclusions

Talking numbers – Scaling impact practices

NEW PODCAST

→ Focus on Data Harmonisation



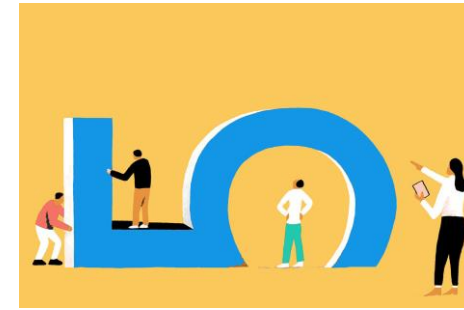
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NEW BLOGPOST

→ Starting from zero



Read the blogpost

<https://rb.gy/ambu5>



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