

Job opening: Storytelling Manager

We are EVPA, Europe’s impact finance network.

EVPA is a unique network at the intersection of finance and purpose, driven by knowledge and focused on impact. We strive to increase prosperity and social progress for all, fix inequalities and injustices and preserve the planet.

We unite capital providers (impact funds, foundations, corporate social investors, banks, public funders) and social innovators of all sorts – from household names to emerging new players. All capital providers have a crucial role to play in driving transformative change. EVPA offers strategies, insights and practical wisdom for wherever you are on the continuum of capital.

Making more capital impact capital

We mobilise resources and ensure impact capital is deployed with maximum effectiveness – because our greatest challenges for people and planet won’t stand for half measures.



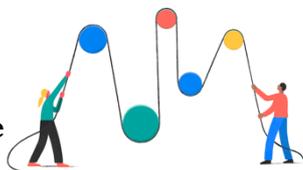
Making more people impact people

If you’re impact, you’re in – and we can set you up for success. We work to accelerate, scale and safeguard impact as new actors enter the impact finance space.



Taking collective impact action

The silo-breaker.
The partnership maker.
The collaborator.
The missing piece of the impact puzzle finder.
We are all of the above.



Taking impact wider and higher

We’re building an expansive and harmonious global impact ecosystem, setting up new markets in eastern Europe, Middle East and north Africa. Our EU policy work presses for a thriving and inclusive impact market.



Making impact history: In 19 years we went from eight to 300 members strong. We built a unique data hub for the impact space, trained 1,000+ impact champions, produced standard-setting and bar-raising guidelines on investing for impact and impact measurement and management. We established a strategic presence in the EU policy sphere and play a vital role in global impact collaborations on data and strategy.

Learn more evpa.ngo

What we're looking for?

We're building an expansive and harmonious global impact ecosystem, setting up new markets in eastern Europe, Middle East and north Africa. To help us take impact wider and higher in these regions, we are after a stellar **Storytelling Manager** to join our marketing and communications department and our growing team in Brussels or work remotely.

What we expect you to do:

- Make impact investing and impact entrepreneurship hot topics!
- Showcase our success as impact market builder: setting up a series of firsts in 12 countries!
- Adjust our messaging to the nuances of new stakeholders in new geographies.
- Plug in our work and ideas into relevant national and regional discourses.
- Explain our work in a straightforward and engaging way.
- Write, talk, edit in a creative way that sets us apart.

What you'll actually do:

- Develop impact narrative for our two market building programmes: Collaborate for Impact in eastern Europe and Impact Together in MENA.
- Direct an integrated comms plan for the projects: raising the profile, reputation and recognition for impact investing and impact entrepreneurship.
- Manage a network of 12 national partners: ensure comms consistency and help them put together customised national campaigns. Work across the board to help each person and team to communicate clearly and effectively.
- Develop and oversee content for website and social media.
- Liaise with relevant European Commission departments to ensure promotion and visibility of all activities of the projects according to EU visibility rules. Coordinate project comms reporting.
- Seek new ways, outlets, and partners for developing fresh impact narratives.

Our ideal candidate:

- **Passion for asking great questions.** A lot of EVPA's most impactful content begins with great questions. Knowing what to ask, who to ask it to, how to ask it. In practice, this could mean supporting impact stories and other articles by running interviews with members and practitioners. If you're an interviewer by nature, let us know (better yet, bring your best questions to your interview with us!).
- **Podcasting experience or interest.** Made a podcast before? Know the format? That's great, because we're looking for extra support launching new podcasts. This could mean a project coordination role and/or creative input, based on your experience. Same goes for video. We're seeking production support for lots of upcoming video projects: everything from coordinating locations to working with interviewees and being an extra set of hands on set.

- **You like writing and telling stories.** There's always something to write about, so we're looking for someone who loves to tell stories and can do great things with blog, newsletter or social media posts.

Necessary requirements:

- Bachelor's degree in marketing, communications, journalism, public relations or related field (or equivalent in training and professional experience)
- 3 years of experience in a comparable position
- Experience in strategic communications and integrated marketing campaigns
- Clear understanding and interest in sustainable finance and impact investing
- Familiarity with the economic, social and political context of Eastern Partnership countries and/or MENA region
- Native or near-native English speaker. Some Arabic would be great, too

What's in it for you?

- Position at our office in Brussels or fully remote
- A competitive salary package (13th salary, holiday pay, transportation and home office allowance, meal vouchers)
- Full-time position, reduced hours negotiable
- Flexible working hours and work from home policy
- Extra vacation days
- Training and personal development budget
- Group health and pension insurance
- A friendly, open working environment

More information and how to apply:

Please visit [our website](#), [impact stories](#) and our [LinkedIn profile](#).

Interested in applying? We would love to read from you! Please send your CV, cover letter and writing samples to recruitment@evpa.ngo

Application deadline is **15 April 2023**, but applications will be reviewed on a rolling basis, so we strongly encourage early applications. Once your application has been sent, we thank you not to get in touch. Only qualified candidates will be contacted for interviews. If you do not hear from us within two weeks of the closing date, please presume your application has not been retained on this occasion.

EVPA is an equal opportunity employer. We celebrate and practise diversity in all its forms and are committed to creating an inclusive environment for all our employees. Therefore, we strongly encourage applications from members of marginalised and under-represented groups.